



Bo Kaunitz appointed New Chairman of the Board at EFFSO Group

Stockholm, January 27th, 2025 – **At an extraordinary general meeting held on January 23rd, 2025, Bo Kaunitz was appointed as the new Chairman of the Board of EFFSO Group, a leading consulting firm specializing in procurement and supply chain.**

EFFSO Group comprises several companies, with its largest subsidiary, EFFSO AB, being one of the Nordic region's leading management consulting firms specializing in procurement. Since its founding 18 years ago, the group has successfully combined rapid growth with strong profitability and a clear customer focus. In the fall of 2023, Sobro joined as a new ownership partner, and as part of this development, EFFSO Group has now appointed Bo Kaunitz as Chairman of the Board.

Bo Kaunitz brings over 30 years of experience from senior roles at global management consulting firms such as Accenture, Kearney, and Oliver Wyman. He has a solid background in advisory, business development, and large-scale transformations, with expertise in industries such as manufacturing, automotive, private equity, retail, and financial services. His skillset also includes key areas such as procurement, supply chain, and cost optimization.

– "I have followed EFFSO's exciting growth journey over the years and I am impressed by the company's strong culture, high customer satisfaction, and deep expertise. I am truly looking forward to working alongside the strong management team and Sobro as we continue to take EFFSO Group to the next level," says Bo Kaunitz.

– "Bo has a unique combination of procurement expertise and extensive experience in building and developing consulting firms. We see great value in leveraging his knowledge to further strengthen our offering to clients across the Nordics," says Mattias Hultheimer, CEO and Founder of EFFSO Group.

– "We warmly welcome Bo Kaunitz to the board of EFFSO Group. With his extensive experience and leadership skills, Bo will play a key role in supporting EFFSO Group's next phase of growth and development," says Maxim Berglund, Partner at Sobro.

About EFFSO Group

EFFSO Group is a market-leading group of Swedish procurement service companies. Founded in 2007, the group has a total turnover of approximately SEK 170 million. The group includes EFFSO, the Nordic region's leading procurement services company; EFFSO Public Procurement, which provides high-quality public procurement services; and TRINT, specialist consultants for the public transportation sector. Learn more at effso.se and trint.se.

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